

TOYS“R”US, CANADA’S SEARCH FOR THE NEXT CHIEF PLAY OFFICER (CPO) CONTEST

Official Contest Rules and Regulations

NO PURCHASE IS NECESSARY TO ENTER. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT THE CHANCES OF WINNING.

ELIGIBLE ENTRANT (AS DEFINED BELOW IN RULE 3) MUST: (I) BE A RESIDENT OF CANADA OVER THE LEGAL AGE OF MAJORITY IN HIS/HER PROVINCE OR TERRITORY OF RESIDENCE AT THE TIME OF ENTRY; AND (II) BE THE PARENT, LEGAL GUARDIAN OR AUTHORIZED REPRESENTATIVE OF AN ELIGIBLE CONTESTANT (AS DEFINED BELOW IN RULE 3) WHO IS BETWEEN THE AGES OF 10 AND 12 AS OF JULY 14, 2020.

BY ENTERING THIS CONTEST, EACH ELIGIBLE ENTRANT (ON HIS/HER OWN BEHALF AND OH BEHALF OF THE CONTESTANT) IS SIGNIFYING HIS/HER FULL AND UNCONDITIONAL AGREEMENT THAT THE ELIGIBLE ENTRANT HAS READ AND AGREES TO ABIDE AND BE LEGALLY BOUND BY THESE OFFICIAL CONTEST RULES AND REGULATIONS (THE “**OFFICIAL RULES**”). THE DECISIONS OF THE SPONSOR WITH RESPECT TO ALL ASPECTS OF THE CONTEST (AS DEFINED BELOW IN RULE 1) ARE FINAL AND BINDING WITHOUT RIGHT OF APPEAL.

1. SPONSOR & CONTEST PERIOD: Toys“R”Us, Canada Search for the Next Chief Play Officer (CPO) Contest (the “**Contest**”) is sponsored by Toys“R”Us (Canada) Ltd. (the “**Sponsor**”). The Contest commences at 12:01 a.m. Eastern Daylight Time (“**EDT**”) on July 14, 2020 and will end at 11:59 p.m. EDT on September 7, 2020 (the “**Contest Period**”). The potential Winner (as defined below in Rule 2) will be selected in accordance with these Official Rules on November 18, 2020 at 12:01 p.m. EDT in Concord, Ontario.

2. GRAND PRIZE: One (1) potential winner (“**Winner**”) of the grand prize (the “**Grand Prize**”), chosen from the up to ten (10) finalists (“**Finalists**”) will receive a one (1) year long contract with Toys“R”Us (Canada) Ltd. in the role of Chief Play Officer, subject to certain conditions as set-forth by the Sponsor in its sole and absolute discretion. The Grand Prize will be a combination of toys and monetary payment based on the number of appearances and/or other advertising or promotional activities in which the Winner participates (all as determined by Sponsor in its sole and absolute discretion). The Grand Prize must be accepted as awarded, and is not transferable, assignable or otherwise convertible to cash. The approximate retail value of the Grand Prize is \$10,000 CAD. The Grand Prize may be considered taxable income and Sponsor will be entitled to deduct such amount as may be required by law. The Winner’s duties may include, but are not limited to, participating in toy training sessions and preparation for media opportunities, serving as a Toys“R”Us Canada spokesperson, taking part in online and promotional videos, and attending charitable and other events. A parent, legal guardian or authorized representative acting as an appointed chaperone must: (i) be available to accompany the Winner in relation to all activities (including travel if applicable) required as the “Chief Play Officer” (as determined by Sponsor in its sole and absolute discretion); and (ii) help Winner get prepped for interviews and other promotional activities or opportunities.

3. ELIGIBILITY: To enter the Contest, a person (“**Entrant**”) must be a resident of Canada who, at the time of entry, is: (i) at least the legal age of majority in his/her province or territory of residence; and (ii) the parent, legal guardian or authorized representative of a child between the ages of ten (10) and twelve (12) years old as of July 14, 2020 (the “**Contestant**”).

An eligible Entrant must not be (and must not have been for at least one year prior to the time of entry), an employee, representative or agent of the Sponsor, its parent company, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration, judging or fulfillment of the Contest (collectively with the Sponsor, the “**Contest Parties**”). An eligible Entrant must also not be an immediate family member, or domiciled with any of the Contest Parties. In these Official Rules, “immediate family member” means the Entrant’s mother, father, brother(s), sister(s), son(s), daughter(s) and legal or common-law spouse.

The Contest is subject to all Federal, Provincial, Territorial and Municipal Laws and Regulations. Participation constitutes the full and unconditional agreement of each eligible Entrant (on his/her own behalf and on behalf of the Contestant) to abide and be legally bound by these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest without right of appeal.

4. HOW TO ENTER THE CONTEST AND VIDEO REQUIREMENTS: No Purchase is necessary to enter. Making a purchase will not increase or otherwise impact the chances of winning. To enter, an eligible Entrant must visit toysrus.ca/cposearch (the “**Website**”) during the Contest Period and obtain an Official Entry Form. Next, the eligible Entrant must fully complete the Official Entry Form with all required information – including: (i) the eligible Entrant’s complete name, home address, home telephone number and primary email address; (ii) the full name and birthdate of the eligible Contestant; and (iii) a hyperlink (“**Hyperlink**”) to the eligible Entrant’s Video (as defined below). The eligible must then submit the Official Entry Form to be eligible to earn one (1) entry (each, an “**Entry**” and collectively the “**Entries**”).

The eligible Entrant must create a video (the “**Video**”) between one (1) to two (2) minutes in length. If a Video will be deemed to be ineligible if it is shorter than one (1) minute or longer than two (2) minutes in length.

The Video must showcase why the eligible Contestant believes he/she should be the next “Chief Play Officer” and should highlight: (i) why the eligible Contestant is passionate about toys; and (ii) the eligible Contestant’s favourite toy, gadget or game. While it is not a requirement, eligible Contestants who are fluent in both English and French are encouraged to speak in both official languages in the Video to demonstrate how the eligible Contestant could adequately represent Toys“R”Us in both official languages.

The Video must be posted by the eligible Entrant on a third party social media platform (each, a “**Social Platform**”) with the hashtag #CPOSEARCH. The eligible Entrant is solely responsible for ensuring that: (i) the Video complies with the applicable terms, rules, policies and guidelines of the applicable Social Platform (the “**Social Platform Rules**”); and (ii) the eligible Entrant has set the privacy settings on his/her Social Platform account in a manner that allows the Sponsor to view the Video. The eligible Entrant will be required to provide a Hyperlink to the Video on the Official Entry Form. The Sponsor will not be responsible for the inability to view the Video due to the eligible Entrant’s privacy settings or otherwise.

See the Rule 5 for additional Video requirements. Any Video that does not meet the specifications or otherwise does not comply with these Official Rules or the Social Platform Rules is subject to disqualification in the sole and absolute discretion of the Sponsor.

The Contest is in no way sponsored, endorsed or administered by, or associated with any Social Platform. Each Social Platform is hereby completely released of all liability by each eligible Entrant (on his/her own behalf and on behalf of the eligible Contestant) in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to a Social Platform.

There is a limit of one (1) Entry per eligible Entrant, per eligible Contestant permitted during the Contest Period. This means that the same eligible Entrant can submit one (1) Video for each eligible Contestant of which he/she is the parent, legal guardian or authorized representative – provided: (i) each such eligible Contestant meets the eligibility requirements noted in these Official Rules; and (ii) the Video in relation to each eligible Contestant is unique and original (i.e. you cannot submit the same Video for each eligible Contestant).

All Entries, Videos, Hyperlinks, Entrants and Contestants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry, Video, Hyperlink and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) of the Sponsor.

The Contest Parties and each of their respective agents, employees, shareholders officers, directors, members, agents, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries, Videos, Hyperlinks and/or other information (all of which is void).

5. VIDEO REQUIREMENTS: Once an eligible Entrant has submitted his/her Entry in accordance with these Official Rules, there will be no access to the original registration information permitted and as such the eligible Entrant will be unable to make any edits or changes. To be eligible, the Video must be the unique and original creation of the eligible Entrant. Without limiting the Social Platform Rules, a Video must not (all as determined by the Sponsor in its sole and absolute discretion): (a) violate any third-party rights, including, but not limited to, copyrights, trademark rights, or rights of privacy and publicity; (b) contain offensive or defamatory statements or other materials; (c) include threats to any person, place, business, or group; (d) be obscene, lewd or indecent; (e) use any personally identifiable information, such as an entrant’s address, etc.; and/or (f) otherwise contain any other materials that are or could be considered inappropriate, unsuitable or offensive. Any and all elements that appear in a Video (including, but not limited to, images, text, music, audio, speech, or other audiovisual materials) must be entirely original, created and performed by the eligible Contestant, or be in the public domain. If a Video depicts a third party individual, that third party individual must be of the legal age of majority in his/her jurisdiction of residence and the eligible Entrant must have permission from that third party individual to grant the rights to the Sponsor described in Rule 6.

By submitting an Entry, the eligible Entrant (on his/her own behalf and on behalf of the eligible Contestant) warrants and represents to Sponsor that: (a) the eligible Entrant is the creator of the Video; (b) all necessary rights in and to the Video (and all individual components thereof) have been properly obtained for the purposes of entering the Contest; (c) the Video has not previously been entered in any other contest or competition; and (d) the Video has not been previously published in any medium (other than the applicable Social Platform).

6. SPONSOR’S RIGHTS TO ENTRIES: By submitting an eligible Entry, each eligible Entrant (on his/her own behalf and on behalf of the eligible Contestant): (a) irrevocably grants to the Sponsor, its agents, licensees, and assigns the unconditional and perpetual (non-exclusive) right and permission to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use the eligible Entrant’s Video as-is or as-edited (with or without using the eligible Entrant’s or eligible Contestant’s first name and city of residence) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, notice or approval from the eligible Entrant or any other party; (b) forever waives any rights of copyrights, trademark rights, privacy rights, and any other legal or moral rights that may preclude the Sponsor’s use of the eligible Entrant’s Video, or require any further permission for the Sponsor to use the Video; and (c) agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Sponsor or any of the other Released Parties on the grounds that any use of the Video, or any derivative works, infringes any of the eligible Entrant’s and/or the eligible Contestant’s rights, including, without limitation, copyrights, trademark rights, and moral rights or any personality or publicity rights.

Prior to submission of the Entry on the Website, the eligible Entrant must comply with Official Rules of the Contest, clicking the box which states:

I, the Entrant, am the parent, legal guardian or authorized representative of the Contestant named above, who is between the ages of 10 and 12 as of July 14, 2020. I hereby consent to the Contestant entering this contest. By entering this Contest, I agree, on behalf of myself and on behalf of the Contestant, to be legally bound by the Official Contest Rules and Regulations and to the collection, use and disclosure of the aforementioned personal information concerning myself and the Contestant by Toys “R” Us (Canada) Ltd. (“TRU”) for the purposes of administering the contest, in compliance with TRU’s privacy policy at <https://www.toysrus.ca/en/folder?cid=legal-privacy-policy>. Only TRU employees who require such information for such purposes will have access to it. I acknowledge that personal information will be kept by TRU at, and I have a right to access and rectify such information by submitting a written request to, Toys “R” Us (Canada) Ltd., 2777 Langstaff Road, Concord, ON L4K 4M5

7. JUDGING/JUDGING CRITERIA/FINALISTS: There will be two (2) judging periods:

- a. Between September 8, 2020 and September 21, 2020 (the “**Preliminary Judging Period**”), a panel of judges designated by the Sponsor (the “**Judges**”) will judge each eligible Entry based on the following equally weighted criteria: 1) Originality, 2) Creativity, and 3) Enthusiasm. Each eligible Entry will be given a score (the “**Score**”) by the Judges (as determined by the Judges, in their sole and absolute discretion). Odds of being selected as an eligible Finalist depend on the number and calibre of eligible Entries submitted during the Contest Period in accordance with these Official Rules. The eligible Entrants associated with the top ten (10) eligible Entries based on Score (as determined by the Judges, in their sole and absolute discretion) will each be selected as an eligible Finalist. In the event of a tie between two or more eligible Entries based on Score, the eligible Entrant associated with the eligible Entry – from amongst all such eligible Entries that are tied – with the highest score on Criteria 1 (and in the event of a further tie, Criteria 2, followed by Criteria 3) will be selected as the eligible Finalist. In the event of an exact tie based on all criteria, a new panel of judges will be appointed by the Sponsor to break the tie in accordance with the procedure outlined above.
- b. In order to be confirmed as a Finalist, each selected Entrant will be required to sign and return the Sponsor’s form of legal agreement and release (“**Release**”) that confirms the eligible Entrant’s (on his/her own behalf and on behalf of the eligible Contestant): (i) eligibility for the Contest and acceptance of and compliance with these Official Rules; (ii) acceptance of the Finalist Prize (as defined below) as offered; and (iii) release of Sponsor and all of the other Released Parties from any manner of actions, causes of actions, suits, debts, dues, accounts, bonds, covenants, contracts, claims, demands and/or liability (including reasonable outside solicitor fees and legal costs) for loss, harm, damages, cost or expense, including without limitation costs, injuries, accidents, losses and damages related to personal injuries, death, damage to, loss or destruction of property, use or misuse or any prize, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties without limitation. The properly executed Release must be returned within the timeframe indicated by Sponsor or the selected Entrant will be disqualified and will not be eligible to be a Finalist.
- c. The Contestant associated with each confirmed Finalist will be required to take part in an online video interview and audition (the “**Audition**”) via an online video service of the Sponsor’s choosing between October 14, 2020 and October 25, 2020. Each confirmed Finalist is solely responsible for coordination of, and to ensure his/her Contestant, attends the Audition and for ensuring the Finalist has access to the appropriate online video service prior to the scheduled interview and audition time. In addition, the Finalist must continue to be the primary contact and the Finalist must be available to take part in the Audition with the Contestant.
- d. If selected and confirmed as the Winner, the Winner must also be willing and able to bring his/her Contestant to a local Toys “R” Us store to surprise them with the announcement that they are the new CPO (the “**Announcement Event**”) at such time as determined by Sponsor in its sole and absolute discretion, understanding that the Announcement Event will be covered by media and captured on video and photos which will be shared by Sponsor in any and all media in its sole and absolute discretion. In any such case, the Winner must agree to all aspects of the Announcement Event confidential.
- e. Prior to the Audition, the Finalist must be available to receive a shipment from Sponsor consisting of toys chosen by Sponsor that will be featured by the Contestant during the Audition and which each Finalist may keep (“**Finalist Prize**”). The approximate retail value of each Finalist Prize is \$100 CAD. Each Finalist Prize must be accepted as awarded and cannot be transferred, substituted or redeemed for cash. Sponsor reserves the right, in its sole and absolute discretion, to substitute a Finalist Prize (or any component thereof) for another prize of equal or greater retail value should all or part of the Finalist Prize become unavailable for any reason. Actual value of Finalist Prize will depend on the final toys chosen by Sponsor in its sole and absolute discretion. Finalists are not entitled to monetary difference between actual prize and stated approximate prize value, if any.
- f. During the Audition, the Contestant associated with each Finalist will be asked a series of questions to explain why the Contestant believes he/she would make the best next “Chief Play Officer”. In addition, the Finalist who is at the Audition will also be asked a series of questions to ensure that the Finalist, if declared and confirmed as the Winner in accordance with these Official Rules, would be able to play a big role in terms of being flexible and willing and available to work with the Sponsor’s team. If Finalist does not sufficiently demonstrate these requirements, as determined by the Judges in their sole and absolute discretion, that Finalist will be disqualified. Each Finalist will be judged based on his/her performance, and the Performance of his/her Contestant, in the Audition based on the following equally weighted criteria: 1) Originality, 2) Creativity, and 3) Enthusiasm. Each Finalist will be given a new score (the “**Final Score**”) by the Judges (as determined by the Judges, in their sole and absolute discretion). Odds of being selected as the eligible Winner depend on the calibre of each Finalist’s Audition – but are no worse than 1 in 10. The Finalist associated with the top Final Score (as determined by the Judges, in their sole and absolute discretion) will be selected as the eligible Winner. In the event of a tie between two or more eligible Finalists based on Final Score, the Finalist – from amongst all such Finalists that are tied – with the highest score on Criteria 1 (and in the event of a further tie, Criteria 2, followed by Criteria 3) will be selected as the eligible Winner.

In the event of an exact tie based on all criteria, a new panel of judges will be appointed by the Sponsor to break the tie in accordance with the procedure outlined above.

- g. The Judges will choose the eligible Winner at the Sponsor's head office at 2777 Langstaff Road, Concord, Ontario on November 18, 2020 at 12:00 p.m. EDT and will contact each of the Finalist's via email or telephone during the week of November 18, 2020 to advise them whether they have been selected as the eligible Winner, and in the case of the eligible Winner, to arrange the details of the Announcement Event.
- h. Each Finalist (on his/her own behalf and on behalf of the Contestant) agrees to not disclose the results of the Contest publicly in any way prior to when the official announcement is made by Sponsor in or around the week of January 4, 2021. Timing of the official announcement may be changed at any time for any reason without notice by Sponsor. Each Finalist will be notified via email once the Announcement Event is made.

8. PRIZE DECLARATION (APPLICABLE TO ALL PRIZES): To be confirmed as a Finalist or the Winner (as applicable), the selected Entrant must correctly answer a time-limited mathematical skill-testing question without assistance or mechanical or electronic aid and will be required to sign and return the Sponsor's Release as described above. The Contestant associated with the Finalist or the Winner (as applicable) may also be required to sign (and have his/her parent or legal guardian sign) a release form.

In order to participate, the Finalist or the Winner (as applicable) and his/her Contestant must agree to be photographed and/or recorded participating in the Announcement Event, and must agree to the publication, reproduction and/or other use of his/her name, city and province/territory of residence, voice, statements about the Contest, entry and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet.

If the selected Entrant: (a) fails to correctly answer the skill-testing question; (b) fails to sign and return any documentation required by the Sponsor within the timeline indicated by the Sponsor (as applicable); (c) cannot accept (or is unwilling to accept) the applicable prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Official Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate potential Finalist or Winner (as applicable) in accordance with these Official Rules.

9. RELEASE: By entering this Contest, each eligible Entrant (on his/her own behalf and on behalf of the eligible Contestant) releases the Sponsor and all of the other Released Parties from any liability in connection with his/her participation in the Contest, and, as applicable, with a Finalist Prize, the Grand Prize or this Contest. The Sponsor and the other Released Parties will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries or prize claims (all of which are void).

10. GENERAL: The Sponsor and the other Released Parties do not assume any responsibility for: (i) the incorrect or inaccurate capture of information and Entries, Videos, Hyperlinks and/or other materials or information that fail to comply with these Official Rules; (ii) any loss, damage, or claims caused by an awarded prize or the Contest itself; or (iii) any failure of the Website or any Social Platform – including, but not limited to, any problems, human or technical, printing errors, lost, delayed, garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines, or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail (as applicable) to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an eligible Entrant's or any other person's computer, mobile or other device related to or resulting from downloading any material connected to the Contest, all of which may affect a person's ability to participate in the Contest. Entry material/data that has been tampered with or altered is void. In no event shall the Sponsor or any of the other Released Parties be required to award more prizes than the number of prizes indicated in these Official Rules or to award a prize otherwise than in compliance with these Official Rules.

11. All issues and questions concerning the construction, validity, interpretation, and enforceability of the Official Rules, or the rights and obligations of Entrants, Contestants and the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein, without regard to conflicts of law principles. Any attempt by an Entrant, Contestant or any other individual or entity to deliberately damage any website or undermine the legitimate operation of the Contest could be a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law as well a disqualification from the Contest (if appropriate). This Contest is subject to all applicable federal, provincial/territorial, and municipal laws.

12. In the event of any discrepancy or inconsistency between the terms and conditions of the English version of these Official Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to point of sale, print or online advertising, or the French version of these Official Rules, the terms and conditions of the English version of these Official Rules shall prevail, govern and control to the fullest extent permitted by law.

13. The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "RACJ") in Quebec, to withdraw or amend this Contest in any way, in its sole and absolute discretion, including in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Official Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the RACJ, to cancel or suspend this Contest in its sole and absolute discretion including the event of any accident, printing, administrative, or other error or any kind without prior notice or obligation.

14. The Sponsor reserves the right, subject only to the approval of the RACJ, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Official Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any entrant, Entry, Video, Hyperlink and/or other information with these Official Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Official Rules, or for any other reason.

15. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

16. QUEBEC RESIDENTS: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

17. PRIVACY POLICY: By entering this Contest, each eligible Entrant (on his/her own behalf and on behalf of the eligible Contestant) expressly consents to the Sponsor, its agents and/or representatives, without notice to the Entrant or Contestant, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest. For information on Sponsor's use of personal information in connection with this Contest, see the privacy policy posted on Sponsor's website by logging on to <https://www.toysrus.ca/en/folder?cid=legal-privacy-policy>. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.